



A national recruitment campaign? Have your say.

Skills for Care, in partnership with The Care Providers Alliance, are inviting CEO's, managing directors, owners and other decision makers in adult social care organisations, to a scoping event to explore how a national recruitment campaign might work in the sector.

Date: Monday 29 January, 13.30 – 16.00

Venue: Skills for Care office, Lynton House, London WC1H 9LT

[Book your place here.](#)

Our latest data tells us we'll need half a million more adult social care workers by 2030 to meet growing demand.

A national recruitment campaign for the adult social care sector is proposed as one potential solution to this challenge, and we want to know what you think.

This event will form part of the scoping study to see if there's support and demand for a campaign in the sector and how it might work in practice.

Come along to our free event to share your views on:

- Do you agree that a national recruitment campaign for the sector is needed?
- What should the priorities of a national recruitment campaign be?
- How should a national recruitment campaign for the sector be delivered?
- How could a national recruitment campaign work for you, the employer?

There are limited places so **please book asap.**

Places will be allocated on a first come, first served basis, with a maximum of two people per organisation.

You can also give feedback via webinar – find out more at www.skillsforcare.org.uk/recruitmentcampaign

